

2015-17 Grant Awards

Organization	Grant Amount	Project Description
Indiana Borough Police Department	\$40,000.00	The Indiana Borough Police Department will use grant monies to fund their underage drinking task force to reduce underage and dangerous drinking through increased enforcement details in predetermined dangerous and high risk drinking locations on specific dates and times.
Kutztown University	\$40,000.00	Kutztown University seeks to reduce underage access and underage choice of alcohol consumption in the Kutztown Borough with evidence-informed strategies and programs. Activities will include administering AlcoholEDU to first year students and implementing a social norms campaign.
Shippensburg University of Pennsylvania	\$40,000.00	Shippensburg University will use funds to administer AlcoholEDU to incoming students.
Pennsylvania State University - University Park	\$40,000.00	The Pennsylvania State University, University Park will develop and distribute a party smart guide to all undergraduate students at Penn State's University Park campus.
Bloomsburg Police Department	\$40,000.00	Bloomsburg Police Department is seeking to use hospital admissions data to determine where they need to focus additional (also funded) enforcement.
Kutztown Area School District	\$40,000.00	The Kutztown Area School District will educate and empower students in grades 9-12 to abstain from underage drinking and provide them with the knowledge/skills necessary to make wise choices when confronted with potentially dangerous alcohol-related situations. Activities to include using Botvin Life Skills program and formation of a SADD chapter.
Saint Vincent College	\$40,000.00	Saint Vincent College will use their grant to fund AlcoholEDU and to hire a prevention coordinator.
Holcomb Associates, Inc.	\$40,000.00	Holcomb Associates, Inc. will implement Parents Who Host Lose the Most: Don't Be a Party to Underage Drinking (or similar culturally competent program) for the Latino community in Southern Chester County.
Plymouth Township Police Department	\$40,000.00	Plymouth Township Police Department will present educational presentations/programs, educational events and juvenile meetings; deploy law enforcement and continue their hotel initiatives at prom time. They will take a zero tolerance on underage drinking violations in the hope that those arrested will serve as a warning to others.
Duquesne University	\$40,000.00	Duquesne University will use the Core assessment survey to obtain data for a social norms campaign. They will also use E Checkup to Go and have extra public safety officers on duty at high risk times.

Alvernia University	\$40,000.00	Alvernia University will address underage and dangerous drinking through peer education.
Personal Solutions, Inc.	\$40,000.00	Personal Solutions, Inc. will use funds for student leadership training, a social norms campaign, and for alcohol purchase surveys.
Bethlehem Police Department	\$40,000.00	Bethlehem Police Department will run concentrated education and enforcement patrols.
California University of Pennsylvania	\$40,000.00	California University of Pennsylvania will implement Operation Buzzkill and Parents Who Host campaigns.
Robert Morris University	\$40,000.00	Robert Morris University is targeting athletes and Greek life students. They will run a social norms campaign, the Hero Campaign for Designated Drivers, use peer educators and develop a brochure for parents.
Slippery Rock University	\$40,000.00	Slippery Rock University will offer MyStudentBody (an online education program) to incoming students and also use peer educators.
Armstrong-Indiana-Clarion Drug and Alcohol Commission, Inc.	\$40,000.00	The Armstrong-Indiana-Clarion Drug and Alcohol Commission, Inc. will facilitate Too Good for Drugs, MADD's Power of Parents, Project Sticker Shock and a social norms campaign. Funds will also go to support local SADD clubs.
Healthy Communities Partnership	\$40,000.00	Healthy Communities Partnership will implement Too Good for Drugs, Alcohol: True Stories, and MADD's Power of Parents. They will also involve students in the development in a social norms campaign.
Community Health Council of Lebanon County	\$40,000.00	The Community Health Council of Lebanon County will facilitate Project Northland, an evidence-based curriculum. They will use surveys and implement social norms strategies with the data from them.
State College Borough Police Department	\$40,000.00	The State College Borough Police Department will distribute Penn State University's Party Smart Guide, as well as conduct source investigations and other targeted enforcement.
Indiana University of Pennsylvania	\$39,992.00	Indiana University of Pennsylvania will develop an evidence-informed program, "Moving On" to target off campus students. They will also conduct a social norms campaign and increase enforcement.
Luzerne County Community College, Public Safety Training Institute	\$39,991.00	The Luzerne County Community College, Public Safety Training Institute will facilitate law enforcement trainings for Northeastern PA. They will also administer the Core Survey, provide PSA's for local media, and purchase law enforcement equipment for the local police department.
University of Scranton	\$39,976.00	The University of Scranton will use the AlcoholEDU assessment and curriculum infusion. They will also use funds to support increased law enforcement.

Millersville Borough	\$39,954.00	Millersville Borough's project, "Inform, Deter, Enforce and Refer" will use funds to purchase a police bicycle for patrols; cameras; fund party patrols and underage DUI check points to strictly enforce liquor laws. They will publicize their efforts on the internet and in local and university papers.
Hazleton City Police Department	\$39,945.00	The Hazleton Police Department are planning increased police presence during times where underage and dangerous drinking is likely to occur as well as during school and community events. The grant project will also be used to identify the source locations where alcohol is being purchased by underage individuals.
Stroud Area Regional Police Department	\$39,917.00	The Stroud Area Regional Police Department provides a program known as the "Quality of Life Patrol." These patrols actively seek out underage and dangerous drinking activities that take place within the department's jurisdiction with the ultimate goal of reducing such behavior.
Shamokin City Police Department	\$39,853.00	The Shamokin City Police Department's activities will include zero tolerance law enforcement of alcohol-related offenses as well as an alcohol education to prevent and discourage this behavior before it starts.
Lehigh Township Board of Supervisors	\$39,830.00	The Lehigh Township plans to increase enforcement on weekends when demand for services is high to enable them to reduce both DUI and consumption of alcohol by minors.
Collaborating For Youth	\$39,813.00	Collaborating for Youth & Community's project will be "True That." True That will engage high school students in counter-alcohol advertising, social norms messaging, youth-to-youth alcohol education, and youth-led advocacy.
Albright College	\$39,793.00	Albright College will use funds to pay for additional police patrols and law enforcement equipment, institute a peer education program, and implement a social norms campaign and a good neighbor program.
Springfield Township Police Department	\$39,564.00	The Springfield Police Department will use funds for a specialized patrol enforcement program to combat underage and dangerous drinking. The assigned officers will use both bicycle patrols and unmarked vehicle patrols to supplement regular on-duty patrols on Friday and Saturday evenings during periods of high police activity.
Millersville University	\$39,460.00	Millersville University will use grant funds to support police overtime hours, a comprehensive survey of health-related behaviors (ACHA), a social norms campaign, a targeted study of the students participating in Greek life and the hiring of a graduate student worker to assist with alcohol abuse prevention programs.
Central Bucks Regional Police Department	\$39,364.00	Central Bucks Regional Police Department proposes to launch "CBRPD Underage/Dangerous Drinking Program." As a newly merged department, additional manpower will have a greater impact on its efforts by allowing extensive patrol details to be conducted.

Whitemarsh Township Police Department	\$39,308.00	Whitemarsh Township Police Department, through their student coalition will work to educate students, parents and school administrators of the dangers associated with alcohol use and enforce the laws related to the purchase, distribution and consumption of alcohol by minors.
La Salle University	\$39,277.00	La Salle University will do a social norms campaign, train student leaders, and increase security patrols.
Lehigh University	\$39,236.00	Lehigh University will focus its efforts on conducting Operation Buzzkill and reaching out to local licensees.
Valley Forge Military Academy & College	\$39,066.00	Valley Forge Military Academy and College will provide the online Alcohol-Wise program. They will also enforce and prevent underage drinking with an Alcohol Prevention and Enforcement Officer and by using a Radnor Police officer at certain high-risk times throughout the year.
Pocono Mountain Regional Police	\$38,889.00	Pocono Mountain School District's project is Alcohol Awareness Through Education and Peer Support (SPLASH). The focus of the project is to create trained peer support groups at four secondary schools whose focus will be the dangers of alcohol, drinking and driving, binge drinking and other dangers associated with alcohol.
Haverford Township Police Department	\$38,803.00	Haverford Township Police Department will use a two-pronged approach, using both educational and enforcement components.
Elizabethtown Area Communities That Care	\$38,604.00	Elizabethtown Area Communities That Care plans to address the role of parents and teens in reducing underage drinking. They will use MADD's Power of Parents, Parent Who Host (Lose the Most), Guiding Good Choices parenting classes and the Safe Homes pledge.
Saint Francis University	\$38,338.00	Saint Francis University will employ an Alcohol Prevention Specialist to do a social norms campaign and establish a parent partnership program to develop intervention strategies in cooperation with parents.
The Learning Lamp, Inc.	\$37,907.00	The Learning Lamp, Inc. will implement the Alcohol Literacy Challenge to students in local school districts and offer MADD's Power of Parents workshops.
Bloomsburg University	\$37,740.00	Bloomsburg University will fund peer educators and hire additional police officers for social gatherings.
Franklin & Marshall College	\$37,544.00	Franklin & Marshall College will collect data on alcohol use and infuse it in various curricula. They will also incorporate the Restorative Practices (RP) model into their College House System as an environmental management strategy to address high-risk drinking.
Lafayette College	\$35,530.00	Lafayette College will partner with Easton Police Department for increased patrols off-campus and at off-campus houses, offer peer education to incoming freshmen, administer the Core Survey, and conduct focus groups with first-year students.

North Cornwall Township	\$35,364.00	The North Cornwall Township Police Department will target underage and dangerous drinking inside the township with roving patrols, surveillance details and plain clothes details. They will also do educational presentations and conduct a social media campaign.
Shalom, Inc.	\$35,331.00	Shalom, Inc. will deliver Project Alert, a science-based program, to students in non-public middle schools in the Philadelphia area.
Marlborough Township Police Department	\$35,255.00	The Township of Marlborough and the Marlborough Township Police Department will focus specifically on reducing the dangerous use of alcohol within the township by providing training, equipment and overtime manpower hours to complete the partnership goals.
University of Pittsburgh	\$34,412.00	The University of Pittsburgh will administer the Core survey, expand an existing text-based system, implement Operation Buzzkill, and expand security patrols.
Clarion University of Pennsylvania	\$32,884.00	Clarion University and the Division of Student Affairs will fund an expanded version of the Good Neighbor Program to increase underage law enforcement details on/off campus, increase police presence to decrease excessive consumption and large scale parties
Kutztown Borough	\$32,622.00	Kutztown Borough will use funds to pay for overtime to officers to work during peak hours of historically busy times for underage drinking and dangerous drinking occurs.
YWCA York	\$32,410.00	The YWCA of York will use funds to support their Life Skills Training program for at-risk high school students in the city of York.
Gannon University	\$30,498.00	Gannon University will use a social norms campaign, peer education and added enforcement to address underage and dangerous drinking.
Venango County Substance Abuse Program	\$29,318.00	Venango County Substance Abuse Program will facilitate Too Good for Drugs, use targeted media buys to educate the community, and will train local police departments on fraudulent documents, underage drinking investigations, and underage drinking prosecutions.
West Chester Area School District	\$25,872.00	West Chester Area School District will reach out to parents with the Parents Who Host campaign and MADD's Power of Parents.
Wyomissing Borough Police Department	\$25,536.00	Wyomissing Borough Police Department will fund concentrated patrols based on the school activities calendar, attend or host trainings and conduct an educational component in the school.
Locust Township Police Department	\$24,846.00	Locust Township Police Department will run newspaper ads during Red Ribbon Week and increase enforcement patrols at Knoebels' Resort.
Upper Dublin Township Police Department	\$22,069.00	Upper Dublin Township Police Department plans a comprehensive program that includes the use of social media, public relations, personnel training, enforcement details, and the purchase of mountain bicycles to deter and reduce underage and dangerous drinking within the township.

Penn State Berks	\$21,817.00	Penn State Berks will have mandatory seminars for first-year students, run additional enforcement patrols, and administer the Core survey.
Erie Downtown Partnership	\$21,000.00	The Erie Downtown Partnership will contract off-duty city police to patrol the downtown area during block parties in order to deter alcohol-related offenses.
Township of Spring Police Department	\$19,108.00	The Township of Spring Police Department will purchase personal breath testers and pay overtime for extra enforcement patrols targeted at underage drinkers.
Saint Joseph's University	\$18,412.00	The Saint Joseph's University Community Grant activities will include education, enforcement and environmental strategies. They will hire off-duty police officers, administer Alcohol Check-up To Go, build a coalition with colleges, bar owners, neighborhood members and other stakeholders, and develop educational posters.
Twin Lakes Center for Drug & Alcohol Rehabilitation	\$8,578.00	Twin Lakes Center will provide MADD- Power of Parents Lunch & Learns to venues of employment and membership in Somerset County.
Schuylkill Technology Center	\$8,488.00	Schuylkill Technology Center's will institute a social norms campaign. Using data from the county PA Youth Survey, students will develop positive social norm-based web and print newspaper media advertisements, billboards and other awareness items.
Cumberland Township Police Department	\$1,376.00	The Cumberland Township Police Department will purchase a portable breath tester to be used by the school resource officer. The officer will also develop educational programs.