# SARI Program Plan
## Smeal College of Business MBA/EMBA Program

**Part 1: CITI online RCR training program:**

Please describe A) how students will be made aware of the requirement; B) when students will be expected to complete the requirement; and C) how student participation will be monitored):

**Because the MBA, whether in the full time form (MBA) or the part time form (EMBA), is a practitioner degree, we would like to request a waiver for the on-line required components. MBA students almost never deal with primary data, and the secondary data sets they deal with are largely on the web or provided for them as practice material. Hence, there is little in these on-line courses that applies. However, since future business leaders need to be prepared to address ethical decision making, corporate ethical cultures, corporate social responsibility and ethical practices in their various functional areas of expertise, we tailor our scholarship and research integrity education to address these key factors. We believe that our extensive coverage of ethical issues in MBA students' required coursework will meet or exceed the SARI goals.**

**Part 2: Five hours of discussion-based RCR education:**

Type of program(s) to be offered (e.g. workshop, seminar series, credit offering, ORP workshop, etc.) and frequency of offering:

**RCR education for MBA students includes:**
- **Two credit course in Ethical Leadership (BA 504 - required for all students during their first spring semester) (26 hours, most of which is discussion based) [hereafter labeled Ethical Leadership, syllabus attached].**
- **Orientation workshops for all incoming students (August of incoming year) (MBA - 4 hours, EMBA – 2 hours) [hereafter labeled Orientation]**
- **Two-hour Plagiarism workshop during four credit, required, first-year Communications course (2 hours) [BA 517 - hereafter labeled Communications]**

RCR topics to be discussed:

- **Ethical Leadership: This course begins with personal and group ethical and values analysis then moves to corporate ethical culture analysis, stakeholder analysis, corporate social responsibility investigation, ethical decision making framework. Thus, this course starts with the individual and his or her personal integrity and moves to how this works within an organization. As such, while portions of the course are not directed explicitly toward research integrity, the whole course is directed toward personal and professional integrity, which includes academic**

integrity.  An examination of the attached syllabus, which is from the previous offering of the course and was only a one-hour course, shows how focused the course is on personal and group integrity within the program as well as in business.

- **Orientation: plagiarism, copyright infringement, responsible authorship, research misconduct, conflict of interest**
- **Communications: plagiarism in writing, speeches and presentations**

How will discussion be facilitated in the instruction?

- **Ethical Leadership: This is a predominantly case-oriented discussion course with clear expectations for discussion participation in all sessions established in the syllabus. Classroom activities include case discussions, group and team meetings, group presentations and open classroom discussion.**
- **Orientation: Discussion oriented using vignettes, student experience sharing, luncheon discussion, review quizzes, group work**
- **Communications: clear expectations for student participation in all discussion sessions including the plagiarism workshop are established in the syllabus for the course. For the plagiarism workshop, this includes: group work and open classroom discussion using vignettes and personal experience as a basis.**

Please explain how your plan will meet the needs of students in particular disciplines or programs in your college, considering the different categories of programs (e.g. Biomedicine, Science and Engineering; Social Sciences; Humanities; and Professional):

**Because the Smeal MBA, whether in its full time form or its executive form (EMBA), is a homogenous program that is focused on Principled Leadership, Functional Expertise, Total Business Focus, and Global Perspective, our curriculum and research emphasis focuses on the fundamentals of business. Working with alumni, student leaders, faculty, staff and administration, we offer an approach to MBA education that addresses what MBAs need to know and do to succeed in business today and tomorrow. This permeates our scholarship and research integrity education for students. Since future business leaders need to be prepared to address ethical decision making, corporate ethical cultures, corporate social responsibility and ethical practices in their various functional areas of expertise, we tailor our scholarship and research integrity education to address these key factors.**

This form is available in electronic format at www.research.psu.edu/orp/sari/